Privacy Policy

Last Updated: October 28, 2026

Please click here for a printable PDF version of this Privacy Policy.

Introduction

Interstate Wire and its affiliates (collectively referred to herein as "**Interstate Wire**", "**we**", "**our**", or "**us**") recognize the importance of protecting personal information we may collect from customers, website visitors, and any other individual ("**you**" or "**your**"). This Privacy Policy applies to data collected by Interstate Wire when you visit our website where this Privacy Policy is posted (https://www.interstatewire.com/) (the "**Site**") and through our interactions with individuals by email, telephone, or other means (collectively with the Site, the "**Services**").

Our Privacy Policy explains: (1) what information we collect; (2) why we collect it; (3) how we use that information; (4) how we may share it; and (5) the rights you may have.

Residents in California, Nebraska, Nevada, and Texas should refer to the "Privacy Rights" as well as the "Jurisdiction-Specific Notices" sections below for additional information that may be applicable to them.

Specifically, our Privacy Policy covers the following topics:

1. Information We Collect
2. How We Use Information We Collect
3. Our Disclosures of Information
4. Our Retention of Your Personal Information
5. Privacy Rights
6. Jurisdiction-Specific Notices
7. Our Email Opt-Out Policy
8. Third-Party Links
9. How We Protect Personal Information
10. No Use By Children
11. Changes to this Privacy Policy
12. Contact Us
13. Cookie Policy

Please familiarize yourself with our privacy practices and let us know if you have any questions. If you do not agree with this Privacy Policy, please do not use the Services.

If you have any questions or comments about this Privacy Policy, please submit a request to cst@interstatewire.com.

1. Information We Collect

We collect information, including personal information, to provide better Services to you. We use the term "**personal information**" to refer to any information that identifies or can be used to identify you. Common examples of personal information include: name, demographic data, email address, digital identifier, such as your IP address, information about your device, and certain metadata.

We collect personal information from the following sources: directly from you, automatically when you use our Site, and through our partners and other third parties. The personal information which we collect includes, but is not limited to, the following circumstances and data elements:

Generally.

- If you express an interest in obtaining additional information about our Services, use our "Request For Quote" feature on the Site, request customer support, request more information, or download certain content, we may require that you provide to us your contact information, such as your name, business phone number, business email address, company name, and job title;
- If you report a problem or have a question about our Services, you may provide us with contact information, such as a phone number or email address;
- If you communicate with our team (such as via email, online webform, or phone), we may collect information about you and other information that you provide, including any messages, specifications, or notes you type into a form and any files you attach to an email, such as drawings, specifications, or spreadsheets; or
- If you request marketing materials, a list of products, or quantities of products from us, we may collect your contact information, such as your name, phone number, and email address to respond to your request.

If you provide us with any personal information relating to other individuals, you represent that you have the authority to do so and acknowledge that it will be used in accordance with this Privacy Policy; if you believe that your personal information has been provided to us improperly, or to otherwise exercise your rights relating to your personal information, please contact us by using the information set out in the "Contact Us" section below.

Job Applicants. Job application information may be collected by us directly through the Site, in-person, over the phone, or by email, or job application information may be collected on our behalf by our contracted third-party administrator(s) for applicant tracking purposes and by background check providers. These third-party administrators are permitted to process the information you provide only for purposes of providing services to us. We collect the information you provide to us, such as your name, email address, phone number, address, the content of any comments, your resume, and any cover letter you provide. For job applicants that are California residents, please see the "Jurisdiction-Specific Notices" section below for additional information.

Business Contacts. We may receive contact information (including your name, telephone number, and email address) and/or professional or business-related information (including your business address), through our interactions with you in a business-to-business capacity, such as when your business provides services to us, when we work together on a project, or when we discuss business opportunities. We may contact you with information about our business dealings, news, and opportunities, and we may use your information in the normal course of our business operations.

Social Media. If you post information on our page on a social media platform, we may use the information to respond, to promote our business and Services, and in the normal course of our business operations. We may collect your personal information, such as your social media username, and other personal characteristics that you have made publicly available on the social media website. Note that the third-party operators of social media websites also receive such information, and their use of your personal information is governed by their own privacy policies.

Testimonials. We collect any information you may provide to us when you leave a review of our Services or provide a testimonial.

Automated Data Collection: Cookies & Similar Technologies. We and our partners use various technologies to collect and store information when you visit our Site or open one of our emails, and this may include using cookies or similar technologies to identify your browser or device. These similar technologies include web beacons and web server logs. We also use these technologies to collect and store information when you interact with services from our partners, such as analytics partners.

We may use such technologies to collect personal identifiers (such as your IP address), information about your device (such as your browser characteristics, device IDs and characteristics, and operating system version) and information concerning your usage of our Site (including the link you used to reach a given webpage) and interactions with our emails. We may collect approximate geolocation information, which may be determined from your IP address. We use this information to determine how many users have visited particular webpages, viewed particular videos, or opened messages or alerts, and we may also use such information for other purposes described in this Privacy Policy. This helps us establish, maintain, and manage our relationship with you, and also helps us to optimize and provide the Site for your use and benefit, to improve our marketing activities, and to enforce our Site's service terms and prevent malicious conduct.

In some cases, our third-party partners may process information collected by cookies and similar technologies that we permit them to use on the Site. Please see our Cookie Policy for more details. With respect to any social media pages that we may use, please see the privacy policies and any cookie policies of the applicable social media providers as to their automated data collection practices.

As indicated above, we, like many other website operators, currently use Google Analytics to collect and process certain Site usage data. To learn more about Google Analytics and how to opt out, please visit https://tools.google.com/dlpage/gaoptout.

You may be able to change a web browser's settings to block and delete cookies when you access the Site through that web browser. However, if you do that, the Site may not work properly; also, we will still receive basic information (such as last URL visited) when you navigate to the Site. Interstate Wire does not respond to Do Not Track (DNT) signals or similar signals, unless required by applicable law.

2. How We Use Information We Collect

We use the personal information we collect from you to provide, maintain, and improve the Services, and to protect our company and you. We also use your personal information in ways that are compatible with the business and commercial purposes for which it was collected or authorized by you, including for the following purposes:

- To present, operate, or improve our Services, including analysis of Site activity;
- To inform you about the products and Services available from Interstate Wire;
- To prepare and send you quotes and answer any related questions you ask us;
- To keep records of quote activity for business and operational purposes;
- To personalize your experience to deliver content that most interests you;
- To market other products and services to you;
- To improve our customer service;
- To respond to your questions, comments, and requests and to provide support to you;
- To ask for ratings and reviews of our Services;
- To follow up with you (such as via email or voice inquiries);
- To comply with all applicable legal requirements; and
- To keep our Site secure and investigate possible fraud or other violations of our Site's service terms or this Privacy Policy and/or attempts to harm you.

We may contact you via email in the future to tell you about changes to this Privacy Policy.

For job applicants, we process your information to review your job application and for other employment-related purposes consistent with applicable law, including to contact you regarding your application and/or to contact you about other job openings that we believe may be of interest to you.

3. Our Disclosures of Information

We may disclose any of the categories of personal information listed above for our business and commercial purposes to the third parties described below.

Service Providers and Vendors. We may disclose your personal information to service providers or vendors for a business purpose, which may include providing certain services for customers and payment processing, marketing services, customer service, maintenance and hosting of our Services, IT services, analytics partners, job applicant tracking, and other professional services. When we disclose personal information for these reasons, we endeavor to enter into a contract that describes the purpose and requires the recipient to both keep that personal information confidential and not use it for any purpose except for the purposes set forth in the contract.

Partners and Marketing Providers. We may disclose your personal information to our partners and marketing and analytics providers, including social media networks. These partners and providers help us market our Services and provide you with offers that may be of interest to you.

Affiliates. We may disclose your personal information to our affiliates, and any successors thereto, in the normal course of our business operations. We do so for business purposes, such as to communicate with

you and to promote and provide our Services. Such affiliates will only use your personal information in a manner that is consistent with this Privacy Policy.

Legal and Similar Purposes. We may disclose your personal information for legal reasons. Specifically, we will share personal information with companies, organizations, or individuals outside of Interstate Wire if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

- meet any applicable law, regulation, legal process, or enforceable governmental request;
- enforce our Site's service terms, including investigation of potential violations;
- detect, prevent, or otherwise address fraud, security, or technical issues; or
- protect against harm to the rights, property, or safety of Interstate Wire, you, or the public as required or permitted by law.

We will attempt to notify you about legal demands for your personal information when appropriate in our judgment, unless prohibited by law or court order or when the request is an emergency. We may dispute such demands when we believe, in our discretion, that the requests are overbroad, vague, or lack proper authority, but we do not promise to challenge every demand.

Merger, Sale, or Other Asset Transfers. We may disclose your personal information in the event of a business transfer. If we establish a new related entity, are acquired by or merged with another organization, or if substantially all of our assets are transferred to another organization, personal information about our users is often a transferred business asset. In the event that Interstate Wire itself or substantially all of our assets are acquired, personal information about our users may be one of the transferred assets.

4. Our Retention of Your Personal Information

We determine the appropriate retention period for personal information on the basis of the amount, nature and sensitivity of your personal information processed, the potential risk of harm from unauthorized use or disclosure of your personal information and whether we can achieve the purposes of the processing through other means, as well as on the basis of applicable legal requirements (such as applicable statutes of limitation). For example, we keep quote requests, including any files attached to them, indefinitely for as long as we need them to respond to you, maintain our business records, and meet our legal obligations; analytics data is retained according to our Google Analytics data-retention settings; and server and security logs are kept by our hosting and security providers under their own retention policies.

After expiry of the applicable retention periods, your personal information will be deleted. If there is any data that we are unable, for technical reasons, to delete entirely from our systems, we will put in place appropriate measures to prevent any further use of such data.

5. Privacy Rights

Certain jurisdictions have specific legal requirements and grant privacy rights with respect to personal information, and we will comply with restrictions and any requests you submit as required by applicable law. For example, you may have the right to review, correct, and delete personal information we have about you, or to consent or withdraw consent to certain uses or sharing of personal information. You may also have the right to not be discriminated against for exercising your privacy rights.

Nevada residents have the right to opt out of the sale of certain pieces of their information to third parties who will license or sell their information to others. However, Interstate Wire does not sell personal information as contemplated by Nevada law.

If you are a resident of one of the U.S. states listed below, you have one or more of the following rights: (1) to request additional information about our data collection, use, disclosure, and sales practices in connection with your personal information; (2) to request the specific personal information collected about you; (3) to request the deletion of the personal information we have about you, with exceptions; (4) to request a restriction on certain processing of personal information; (5) to request correction of inaccurate personal information; (6) to opt-out of the processing of personal information for the purpose of "profiling" in furtherance of decisions that produce legal or similarly significant effects; and (7) to opt-out of the "selling" and "sharing"/"targeted advertising" of personal information as such terms are defined under U.S. state privacy laws. Please note, Interstate Wire sells personal information. Interstate Wire does not share personal information/engage in "targeted advertising". For a description of the categories of personal information that are sold or shared/used for targeted advertising and for a description of the categories of third parties that such personal information is sold to or shared with, see the chart in the "Information Collected Related to California Residents" section below. Interstate Wire does not engage in profiling in furtherance of decisions that produce legal or similarly significant effects. You may also have the right to not be discriminated against for exercising your privacy rights. If you are a resident of one of the following U.S. states, you have one or more of these rights:

- Nebraska
- Texas

If you are located outside that jurisdiction and seek to exercise your rights under the law of another jurisdiction, please contact us by using the contact information in the "Contact Us" section below.

You or, depending on your state of residence, your authorized agent may submit a request regarding your personal information by Email: cst@interstatewire.com.

To opt out of cookies that may involve selling or sharing, click on the "Do Not Sell or Share My Personal Information" link in the footer of our Site.

To help protect your privacy and maintain security, we will take steps to verify your identity before granting you access to the information. We may need to request specific information from you to help us confirm your identity. This is a security measure to ensure that personal information is not disclosed to any person who has no right to receive it. When you make a request, we may require that you provide information and follow procedures so that we can verify your identity (and the applicable jurisdiction). The verification steps we take may differ depending on your jurisdiction and the type of request. Where possible, we will attempt to match the information that you provide in your request to information we already have on file to verify your identity. If we are able to verify your request, we will process it. If we cannot verify your request, we may ask you for additional information to help us do so.

We will respond to your request within the time period required by applicable law. However, we may not always be able or required to comply with your request, in whole or in part, and we will notify you in that event.

6. Jurisdiction-Specific Notices

California Residents.

Under the California Consumer Privacy Act, as amended by the California Privacy Rights Act (the "**CCPA**"), California residents have specific rights regarding their personal information. This section describes Californians' rights and explains how California residents can exercise those rights.

Information Collected Related to California Residents

During the last twelve (12) months, we have collected the following categories of personal information from consumers. Please see our Cookie Policy for information about the collection and use of personal information by third parties who process information collected by cookies and related technologies that we permit them to use on the Site. We do not seek to collect any "sensitive personal information" (as defined in the CCPA).

Category (*may constitute "sensitive personal information" under the CCPA)	**Type of Identifiers We Collect**	**Sold or Shared**	**Disclosed to**
Identifiers.	First and last name, unique personal identifier, online identifier, Internet Protocol address, email address.	Certain information automatically collected through our Site may be sold or shared, including to analytics providers.	Service providers, affiliates, partners, commercial providers, advertising and marketing partners, and analytics providers.
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, address, telephone number.	Not sold or shared	Service providers, affiliates, partners, commercial providers.
Commercial information.	Records of products or Services purchased, obtained, or considered, or quote requests and other purchasing or consuming histories or tendencies.	Not sold or shared.	Service providers, affiliates, partners, commercial providers.
Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	Sold; [not shared].	Service providers, affiliates, partners, commercial providers, advertising and marketing partners, and analytics providers.
Professional or employment-related information.	Business name, title, and business address.	Not sold or shared.	Service providers, affiliates, partners, commercial providers.
Social Network Data.	Email, phone number, username, IP address, and device ID.	Not sold or shared.	Service providers, affiliates, partners, commercial providers.

Category (*may constitute “sensitive personal information” under the CCPA)	Type of Identifiers We Collect	Sold or Shared	Disclosed to
Geolocation data.	Approximate location (IP address).	Certain information automatically collected through our Site may be sold or shared, including to analytics providers.	Service providers, affiliates, partners, commercial providers, advertising and marketing partners, and analytics providers.

California Job Applicants

When you apply for a job with Interstate Wire, information may be collected about you in multiple ways: you may provide it to us in connection with your application; we may make observations in the application process or collect information from public information sources; or you may authorize us to collect information from other sources, such as a former employer or reference.

The following table describes our practices with regard to information submitted in the job application process. If you use our Site in the job application process, additional information may be automatically collected, as described above.

Category (* may constitute “sensitive personal information” under the CCPA)	Type of Identifiers We Collect	Sold or shared	Disclosed to
Personal identifiers.	Name, email address, phone number, contact address, email address.	Not sold or shared.	Service Providers.
Protected classifications.*	Gender, race and ethnicity, date of birth.	Not sold or shared.	Service Providers.
Location information.	Location information (e.g., ZIP code, IP address).	Not sold or shared.	Service Providers.
Professional or employment-related information.	Employer’s name, employer’s address.	Not sold or shared.	Service Providers.
Education information.	Institutions attended, degrees and certifications attained.	Not sold or shared.	Service Providers.

Rights Specific to California Residents

Under the CCPA, a California resident has the following rights: (1) to request additional information about our data collection, use, disclosure, and sales practices in connection with your personal information; (2) to request the specific personal information collected about you; (3) to request the deletion of the personal information we have about you; (4) to request a restriction on certain processing of personal information; (5) to request correction of inaccurate information; and (6) to opt out of selling or sharing personal information. You may not be discriminated against for exercising your California privacy rights. You may submit a request to exercise your rights under the CCPA through one of two means:

- Email: cst@interstatewire.com
- Call (800) 527-0010 to submit a request.

To opt out of cookies that may involve selling or sharing, click on the "Do Not Sell or Share My Personal Information" link in the footer of our Site.

You may also designate an agent to exercise your privacy rights on your behalf. In order to designate an authorized agent to make a request on your behalf, you must provide a valid power of attorney, the requester's valid government-issued identification, and the authorized agent's valid government issued identification.

Upon receiving your request, we will confirm receipt of your request by sending you an email confirming receipt. To help protect your privacy and maintain security, we may take steps to verify your identity before granting you access to the information. In some instances, such as a request to delete personal information, we may first separately confirm that you would like us to in fact delete your personal information before acting on your request.

We will aim to respond to your request as soon as reasonably practicable and consistent with any applicable laws. If we require more time, we will inform you of the reason and extension period in writing. In some cases our ability to uphold these rights for you may depend upon our obligations to process personal information for security, safety, fraud prevention reasons, compliance with regulatory or legal requirements, listed below, or because processing is necessary to deliver the Services you have requested. Where this is the case, we will inform you of specific details in response to your request.

California residents are also entitled to contact us to request information about whether we have disclosed personal information to third parties for the third parties' direct marketing purposes. Under the California "Shine the Light" law, California residents may opt out of our disclosure of personal information to third parties for their direct marketing purposes. You may choose to opt out of the sharing of your personal information with third parties for marketing purposes. To make such a request you should send an email to cst@interstatewire.com with the subject heading "California Privacy Rights". In your request, please attest to the fact that you are a California resident and provide a current California address for our response. Please be aware that not all information sharing is covered by the California privacy rights requirements and only information on covered sharing will be included in our response. We reserve our right not to respond to requests submitted to addresses other than the addresses specified in this paragraph.

7. Our Email Opt-Out Policy

By providing an email address through the Services, you agree that we may contact you in the event of a change in this Privacy Policy, to provide you with any Service-related notices, or to provide you with marketing information about our Services.

We currently provide the following opt-out opportunities for marketing emails: At any time, you can follow a link provided in marketing email messages (i.e., messages that are not Service-related notices or other informational emails) received from us to unsubscribe. You may also contact us via email at cst@interstatewire.com to unsubscribe.

Notwithstanding anything else in this Privacy Policy, please note that we always reserve the right to contact you in the event of a change in this Privacy Policy or to email you any Service-related notices.

8. Third-Party Links

The Site may contain links to webpages operated by parties other than Interstate Wire, including manufacturer websites, specification sheets, and other third-party resources. We do not control such websites and are not responsible for their contents or the privacy policies or other practices of such websites. Our inclusion of links to such websites does not imply any endorsement of the material on such websites or any association with their operators. This Privacy Policy only applies to our Site.

9. How We Protect Personal Information

Interstate Wire maintains reasonable administrative, technical and physical safeguards designed to protect personal information and other information against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. Information you send by email is not secure, so please avoid including personal information in any email you send us. No method of electronic transmission or storage is 100% secure. Therefore, we cannot guarantee absolute security of your information.

10. No Use By Children

Our Services are not intended for children under 18 years of age. We do not intentionally gather personal information about visitors who are under the age of 18. If a child has provided us with personal information, a parent or guardian of that child may contact us to have the information deleted from our records. If you believe that we might have any information from a child under the age of 18 in the applicable jurisdiction, please contact us at cst@interstatewire.com. If we learn that we have inadvertently collected the personal information of a child under 18, or equivalent minimum age depending on jurisdiction, we will take steps to delete the information as soon as possible.

11. Changes to this Privacy Policy

Our Privacy Policy may change from time to time. We will post any Privacy Policy changes on this page, update the “Last Updated” date at the top of this page, and, if the changes are material, we will provide a more prominent notice for a reasonable time period (including, for certain Services or programs, email notification or Privacy Policy changes). We encourage you to review this Privacy Policy periodically.

12. Contact Us

If you have any specific questions about this Privacy Policy, you can contact us via email or phone or by writing to us at the address below:

Send e-mail to: cst@interstatewire.com

Call: (866) 520-9473 or (800) 527-0010

Send mail to our address:
Interstate Wire Co., Inc.
2635 Observation Trail
Rockwall, TX 75032

Mailing and remit-to address:
PO Box 489
Rockwall, TX 75087-0489